



---

***MISSION: Growing value for Nebraska farmers by maximizing their checkoff investments.***

---

## **NEBRASKA SOYBEAN BOARD MEETING**

**January 30, 2025**

**Meeting Location:**

Holthus Convention Center  
3130 Holen Ave.  
York, NE 68467

**THURSDAY - January 30, 2025 (Room I)**

- 10:00 a.m. Call to Order  
Roll Call  
Agenda Approval  
Minutes Approval  
Financial Report  
Correspondence
- 10:15 a.m. Husker Athletic Advertising Program FY25-26 – Jamie Linn
- 10:45 a.m. Strategic Area Updates and Events – Project Managers
- 11:30 a.m. NSB Presidential Chair Annual Report – George Graef
- 12:30 p.m. Lunch (**Lobby Area**)
- 1:15 p.m. Executive Director Report – Andy Chvatal  
USB Reports – Greg Greving, Gregg Fujan, Ed Lammers, Victor Bohuslavsky
- 1:45 p.m. Business Items
- 2:15 p.m. Committee Reports  
Production & Crop Research – Doug Saathoff  
Community Engagement – Jason Penke  
Farmer Support – Anne Meis  
Demand & Utilization – Eugene Goering

3:00 p.m.

Old Business

- Auditor's FY24 Report (NSB & 990 tax return)
- Research Advisory Meeting / March 10, 2025 – NSB Office - Lincoln, NE
- March Board Meeting / March 10-11, 2025 – NSB Office - Lincoln, NE
- July Board Meeting / *July 1-2, 2025* – NSB Office - Lincoln, NE
- September Board Meeting / *September 3, 2025* - TBD
- November Board Meeting / *November 24-25, 2025* – Cornhusker/NSB Office - Lincoln, NE

New Business

- District Announcement – FY25 Candidates (2, 4, 8)
- USB Director Announcement – FY25 Candidates (2 Seats-Victor Bohuslavsky & Ed Lammers)
- IRS Mileage Rate 2025 – Lois Ronhovde
- Bylaws – Change of Address for New Office
- March Meeting/Research Advisory Team/Evaluation Details – Andy Chvatal

3:30 p.m.

Adjourn