

**NEBRASKA SOYBEAN BOARD MEETING**

**March 13-14, 2018**

Embassy Suites / (402) 474-1111

1040 P Street

Lincoln, NE 68508

**TUESDAY – March 13, 2018**

**Research Advisory Committee Meeting / (Regents A Room)**

Breakfast (hotel guests-complimentary hotel breakfast)

8:30 a.m. Research Advisory Committee Meeting – Tonniges

11:30 a.m. Conclude Research Advisory Committee Meeting

11:35 a.m. Lunch / Atrium Area

**NSB Board Meeting / (Regents A Room)**

12:30 p.m. Call to Order – Tony Johanson

Roll Call – Terry Horky

12:32 p.m. Agenda Approval

12:33 p.m. Minutes Approval / January 2018

12:35 p.m. Financial Report – Lois Ronhovde

12:40 p.m. Correspondence

12:40 p.m. FY18 Opportunities (10 min. presentation + 10 min. Q & A)

1. 12:40 p.m. – Husker Sports Media – Karen Brokaw & Angie Ness, Brokaw Marketing
2. 1:00 p.m. – Ag Sack Lunch Program Update – Karen Brokaw, Brokaw Marketing
3. 1:20 p.m. – NPPA Funded Project Updates – Kyla Habrock, NPPA
4. 1:40 p.m. – East Campus Student Commons Project – Doug Carr, UNL Foundation

2:00 p.m. UNL Researcher Reports (10 min. presentation + 5 min. Q & A)

1. 2:00 p.m. – Improve Soybean Resistance to Nematodes w/Synthetic RNA Interference–Bin Yu
2. 2:15 p.m. – SCN Education Update – Loren Giesler
3. 2:30 p.m. – Ubiquitination System – Lirong Zeng

2:45 p.m. Break

3:00 p.m. Recess for Committee Meetings

1. Producer Education/Communications – Anne Meis

B. Domestic Marketing – Rich Bartek

3:30 p.m. Recess for Committee Meetings

A. Research – Larry Tonniges

B. International Marketing – Greg Anderson

5:00 p.m. Recess Meeting

**WEDNESDAY – March 14, 2018**

7:30 a.m. Reconvene for Committee Reports and Motions

1. Research – Larry Tonniges
2. Domestic Marketing – Rich Bartek
3. Producer Education/Communications – Anne Meis
4. International Marketing – Greg Anderson

9:30 a.m. Strategic Business Planning – Alex Garcia, Leadership Resources

10:15 a.m. Break

10:30 a.m. Information Reports

1. UNL – Soybean Management Field Days – Keith Glewen
2. UNL – Hector Santiago, George Graef, David Hyten
3. USB – Mark Caspers, Gregg Fujan, Mike Korth, Ed Lammers
4. ASA – Ken Boswell, Dennis Fujan
5. NSA – Robert Johnston

11:00 a.m. Old Business

1. Districts #1, #3, #6 Elections – Victor
2. July Board Meeting / July 9-10, 2018 – Pheasant Bonanza Lodge-Tekamah, NE

11:05 a.m. New Business

1. Victor’s Travel to USB Meeting in Omaha, NE / July 16-19, 2018
2. NE Public Service Commission Contract Renewal – Lois
3. #114 Strategic Business Plan Proposal-Phase I & Phase II part 1 - Leadership Resources

11:10 a.m. USB Nomination Interviews – Victor

12:00 p.m. Adjourn / Lunch